



Newsletter

Winter 2021

Holiday Schedule

If your pickup day falls on a weekday on or after any of the holidays listed below, your pickup will be delayed by one day during that week. Friday collections will take place on Saturday.

The following upcoming holidays are observed by Western Disposal:

New Year's Day — Jan. 1, 2021

Memorial Day — May 31, 2021

Independence Day — July 4, 2021

Labor Day — Sept. 6, 2021

Thanksgiving Day — Nov. 25, 2021

Christmas Day — Dec. 25, 2021

For holidays not listed above, your residential collection service will not be affected. For questions give us a call at 303-444-2037 or refer to your collection calendar.

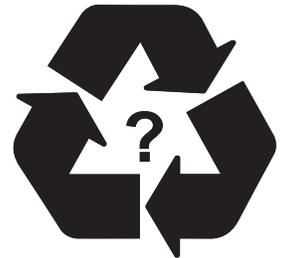
So Long Old Friend

Reactions to the PBS/Frontline exposé Plastic Wars, which focused on the dubious origin and the plastic industry's ongoing fast and loose use of the chasing arrows symbol and resin codes, ranged from handwringing to outrage.

This symbol is stamped, usually on the underside, on nearly every plastic package consumers encounter. The implied 'War' was framed as a battle between the plastics industry and those who care about the impacts of plastics on environmental sustainability. Bryan Galli But like so many issues in our headline driven, reactively polarized world, we must move beyond emotion and blame, dig into the issue, and find nuggets of value that will help us move forward. It's not a stretch to believe that these symbols were conceived as a PR angle to support a questionable aim. On the other hand, Plastic Wars surfaced a critical issue facing recycling today but left many of us feeling powerless and frustrated rather than inspired.

So how do we contribute to a solution?

Most importantly, let go of the idea that these symbols are your guide. They may have added value in the infancy of plastics but have now become downright harmful to the economics of the recycling business.



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Calling all Boulder County Businesses!

Partners for Clean Environment (PACE) is your one-stop-shop for business sustainability in Boulder County. PACE's Business Sustainability

Advisors can help you save money by increasing energy and water efficiency, reducing waste and finding alternative transportation options for your employees. **New for 2021:** free greenhouse gas inventories and sustainable takeout container consulting. Dave Yaffe & Christie Northrop Be sure to take advantage of PACE's free services and available rebates/incentives for your business!

Contact a business sustainability advisor by emailing info@PACEpartners.com, visiting <https://www.pacepartners.com/>, or calling 303-786-7223.



Partners
for a Clean
Environment

So Long Old Friend

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Recycling is hyper-local and recyclability is driven in large part by the equipment installed at the local facility and the end markets available to that facility. Consult your printed guidelines. If the item in question isn't there, use the Waste Wizard tool on Western's website. Know before you throw.

Second, adopt a personal consumption philosophy around plastic:

- Refuse: Refuse to buy or use single use anything.
- Reduce: Forego packaging whenever possible.
- Reuse: Be creative about how the item could be reused – at least once.
- Recycle: If you commit to the first three, there should be a whole lot less to deal with.

We have been habituated for decades to look to the chasing arrows and resin codes for guidance. Alicia Tabler It's time to bid them farewell in the interest of making the recycling business sustainable for the long haul.

To view [Plastic Wars](https://www.pbs.org/wgbh/frontline/film/plastic-wars/) visit: [pbs.org/wgbh/frontline/film/plastic-wars/](https://www.pbs.org/wgbh/frontline/film/plastic-wars/)



2021 SHRED EVENTS

One of the many, many things we learned in 2020, is the necessity of keeping plans fluid in the face of the pandemic. Shred events are 'penciled in' to our 2021 calendar and we are hopeful we'll be able to see your smiling faces come summer.

If you haven't already, sign up for emails at www.WesternDisposal.com so we can keep you posted.

Win One Month Free Trash Service

Several lucky residential customers will receive one month of free trash service for finding their names in this newsletter!

If you find your name, call our Customer Service Department at 303-444-2037 to receive credit on your account for one month of free service.

Sorry, names mentioned as part of the stories are not eligible.

Trash & Recycle Center

Winter Hours:

7 A.M. – 5 P.M. Monday - Friday

7 A.M. – 2 P.M. Saturday



Locally Owned and Operated Since 1970

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THE WAY TO A BETTER ENVIRONMENT

