

# Western

DISPOSAL SERVICES

## A QUARTERLY UPDATE FOR OUR CUSTOMERS

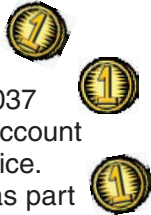
SUMMER 2007

### Win One Month Free Trash Service

Several lucky residential customers will receive one month of free trash service for finding their names in this newsletter!



If you find your name, call our Customer Service Department at 303-444-2037 to receive credit on your account for one month of free service. Sorry, names mentioned as part of the stories are not eligible.



### Holiday Schedule

For up-to-date information about our holiday schedule, call our Holiday Hotline at 303-448-2280 or look it up at [www.westerndisposal.com](http://www.westerndisposal.com).

The following holidays are observed by Western Disposal:

- Independence Day .....7/04/07
- Labor Day .....9/03/07
- Thanksgiving Day ..... 11/22/07
- Christmas Day .....12/25/07
- New Year's Day .....1/01/08
- Memorial Day .....5/26/08

### E-Minders

Subscribe to Western Disposal's *E-Minders* Program. This program sends you e-mail reminders of upcoming holidays and other useful information. You can join by calling 303-444-2037 or registering on our web site [www.westerndisposal.com](http://www.westerndisposal.com).

### A New Look for Western



**GREENSMART**

We have decided it is time to emphasize the environmental programs we have been offering for many years. We have added a new look to the Western image you have all come to recognize for more than 36 years. For many years, we have been quietly expanding our offerings of recycling and environmental programs under the Western Disposal Services name and logo. As a result, many of our customers and the public do not know

about all the environmental things we do, nor do they realize that we are just as much a recycling company as we are a disposal company.

After many, many months of design, debate, redesign and more debate . . . we finally settled on the tagline, GreenSmart, and the new logo to better highlight what we do. We felt that GreenSmart would best represent the many recycling and composting programs we offer to our residential and commercial customers. We also felt that a contemporary version of our Western "W" and recycle chasing arrows would help emphasize the green side of our hauling, recycling, processing, composting and waste stream management business.



Over the next few months, you will see this new GreenSmart logo incorporated into everything we do, from our trucks to all of our printed materials.

To learn more about our many recycling programs, please visit our web site at [www.westerndisposal.com](http://www.westerndisposal.com) or call 303-444-2037 to speak to one of our Customer Service Representatives for information about our **GREENSMART** residential and commercial services.

## *Western Disposal Is Now B20*

The Boulder City Council approved the Climate Action Plan (CAP) in June 2006. The CAP provides baseline emissions information, including a greenhouse gas (GHG) emissions inventory for the city of Boulder. The primary strategies for reaching the emissions reduction goals are to increase energy efficiency, shift to renewable fuel sources in buildings and vehicles, and to reduce vehicle miles traveled. The community must reduce annual GHG emissions by 333,325 metric tons from 2005 levels by 2012 in order to meet the goal set out in the CAP. This represents a 19% decrease from 2005 levels.

Western Disposal has started blending biodiesel with petroleum diesel for use in our fleet to reduce the harmful emissions released in the exhaust. Our diesel fuel is now 20% biodiesel, which has demonstrated significant environmental benefits. Biodiesel is simple to use, biodegradable, nontoxic, and essentially free of sulfur and aromatics. This is one more example of Western being **GREENSMART**.

The use of biodiesel in a conventional diesel engine results in substantial reduction of unburned hydrocarbons, carbon monoxide, and particulate matter compared to emissions from diesel fuel. In addition, the exhaust emissions of sulfur oxides and sulfates (major components of acid rain) from biodiesel are essentially eliminated compared to diesel. Scientific research confirms that biodiesel exhaust has a less harmful impact on human health than petroleum diesel fuel.

For more Climate Action Plan program information, visit [www.environmental-affairs.com](http://www.environmental-affairs.com) or call 303-441-4900. For more information on biodiesel, visit [www.biodiesel.org](http://www.biodiesel.org).

### References:

Boulder Green Building Journal  
[www.biodiesel.org/resources/faqs/](http://www.biodiesel.org/resources/faqs/)

## *Single-Stream Recycling Is in the Works!*

The following information applies to our customers who currently subscribe to cart-based recycling. As this program is still in the beginning stages, not all of the parameters have been decided. For instance, this program may not be appropriate for our customers who live in the mountains; our customers who use bins may not want to convert to carts. Bill and Carol Gaarder. We will continue to publish information in our customer newsletter keeping you up-to-date on the progress of this program.

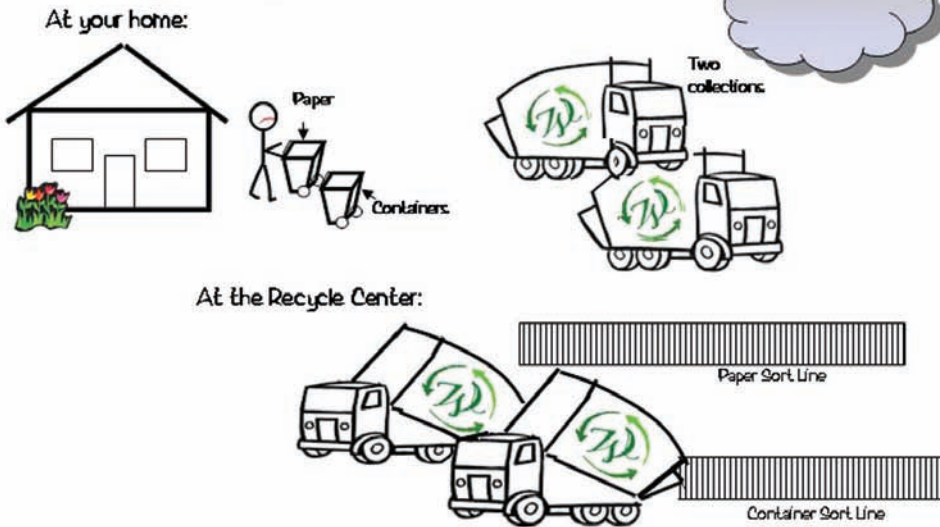
There are some exciting changes coming, and we couldn't wait to tell you about it! We anticipate that by mid-2008, we'll be converting to a single-stream recycling program. That's right! Your Boulder County Recycle Center will be equipped to sort all of your recyclable materials at the end point. This means no more sorting for you in your garage, kitchen, or backyard. Here's how it's going to work:

- All residents who use carts will receive one cart for all recyclables that equates to what you're using now. For example: If you have a 32-gallon cart for commingled containers and a 64-gallon cart for mixed paper, you'll receive one 96-gallon container for all materials. Your trash service stays the same.
- Recycle all the same materials you do now, only don't sort between commingled containers and paper; just put them all in the same cart!
- Western will continue to pick up your trash on a weekly basis; your single-stream recycling container will be picked up once every other week.
- When recyclables arrive at the Boulder County Recycle Center the new equipment designed for single-stream materials will sort the paper from the commingled containers so that it can be processed accordingly.

We anticipate that the Boulder County Recycle Center will be ready for your single-stream recyclables by mid-2008. This simplified way of recycling is rapidly becoming the standard for recycling programs all over the country. Communities that have implemented this system have shown a steady 3-5% increase overall in the volume of materials recycled. In 2001, the city of Boulder set a 50% waste diversion goal and to date the residents have met or exceeded that goal. We expect that this new system will not only increase diversion numbers residentially, but will raise the commercial recycle totals as well. The easier it is to recycle, the more recyclables are generated.

Keep an eye out for future newsletter articles with more specifics as the transition approaches.

## Old Way with you doing the sorting



## New Way with Single Stream Recycling



## Regional Spring Cleanup Results

Western was awarded the spring cleanup contract for three cities in our service area. The results of these cleanups are impressive!

In the city of Boulder, more than 1,400 tons of organics were collected from over 8100 homes and diverted from the landfill.

In the city of Broomfield, over 474 tons of materials from 2560 households were collected and 84 tons of materials were sorted out and recycled.

In the town of Superior, over 38 tons of materials were collected from 543 homes and 10.9 tons of materials were sorted out and recycled.

Thank you to all who participated in these programs.

## Free Electronics Recycling Days

This spring, Western Disposal partnered with Executive Recycling of Englewood to sponsor two **free** electronics recycling days in 2007 for local residents and businesses. The first day was June 16, and we hope you saw our ad in the paper and were able to take advantage of this program. The second day is in October so mark your calendars:

**Saturday, October 13**  
**8:00 am to 1:00 pm**

Bring your items to Western Disposal's Trash and Recycling Center at 5880 Butte Mill Road in Boulder (follow the signs and cones after you enter our facility).

### Accepted Items

Small electronics and desktop computer equipment:

- Televisions
- Computer mice
- Keyboards
- Monitors
- Palm pilots
- Laptops
- Fax machines
- Radios
- Auto electronics
- Stereos
- Telephones
- Cell phones
- Printers

Please note: a maximum of 20 pieces will be accepted from any one individual or business. John and Joan Jacus. Large commercial printers, copiers, or computer hardware, etc., will not be accepted during the free drop-off days.

Take advantage of these **free** electronics recycling days and help the environment at the same time... be **GREENSMART**.

Western Disposal accepts electronics for a fee at our Trash and Recycle Center year-round outside the above sponsored free drop-off days.

## Western's Newest **GREENSMART** Service: Commercial Compostables Collection

Want to recycle almost everything? Sign up for our new commercial organics and food waste collection service for businesses in the city of Boulder. To join our growing list of Boulder businesses, offices and multi-family properties that are composting, call our Customer Service Department at 303-444-2037. Frederick Sage. You can be **GREENSMART** and qualify for the city of Boulder compost rebate program.

**What can you recycle** with our compostables collection service?

- Food waste (dairy, meat and bones are okay)
- Coffee grounds and paper filters
- Wet and/or waxed cardboard
- Paper towels, napkins and paper placemats
- Paper packaging (if not plastic or metal coated, waxed is okay)
- Paper cups and plates (if not plastic coated, waxed is okay) (no Styrofoam)
- Flowers and plants

### Why sign up?

- It's easy! Western offers containers in various sizes and can collect once or twice per week, depending upon your individual needs. Composting guidelines in both English and Spanish are posted on our composting containers.
- It's clean! Because plastic bags are not allowed with this service, Western will rinse out your containers each time we provide service.
- It qualifies for a city of Boulder rebate that will help pay for the service. The City will rebate \$2.50 per cubic yard toward the cost of composting collection service, which will show as a credit on your monthly invoice.
- It will reduce the trash tax you pay. You can save \$.74 per cubic yard trash tax on every cubic yard of waste by switching from trash service to composting service.

### What happens to the compostable materials?

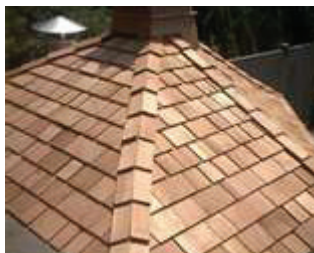
Western has its own composting facility. Each day, collected compostables are ground with yard waste and placed into windrows for composting.

### Do you want to recycle almost everything?

Western has collection programs to address virtually all of your disposal and recycling needs. Our Sales staff is happy to come to your business to help you redesign your trash and recycling service and incorporate composting collection. Just call 303-444-2037 and ask for Customer Service.

## Want to Dispose of Your Cedar Shingles?

Great news! Wood cedar shake shingles have been added to the accepted materials list at the city of Boulder and Boulder County sponsored wood waste drop-off located at Western's Trash and Recycle Center. Only true wood shingles are accepted, no imitation or ones made from a composite. Loads must be clean and not mixed with other roofing debris. Nails are okay.



## Extra Trash Stickers



If you live in the city of Boulder, don't forget to purchase your extra trash stickers at \$2.40 each and save 35% over the on-route price of \$3.75 per 32-gallon container.

Stickers can be acquired in a number of ways (minimum order of five, unless purchased in person):

1. In person: Western's Admin. Bldg.  
5880 Butte Mill Road
2. By phone: 303-444-2037
3. By fax: 303-444-7509
4. By electronic mail:  
contact@westerndisposal.com
5. Via web site:  
[www.westerndisposal.com](http://www.westerndisposal.com)
6. By mail: P.O. Box 9100  
Boulder, CO 80301

## Automatic Payment Be On Time, Every Time!

Western offers **automatic payment** as a simple and convenient way to have your charges automatically withdrawn from your bank account or credit card. We'll send you a statement of charges for you to review before the actual withdrawal date, so there's never any question about the amount you owe. It also saves you the trouble and cost of writing and mailing a check. To find out how to enroll in this free and simple payment plan, check out our website at [www.westerndisposal.com](http://www.westerndisposal.com) or call Customer Service at 303-444-2037.

**Western**  
DISPOSAL SERVICES

*Serving Boulder County  
Since 1970*

Ways to Reach Us...

5880 Butte Mill Road • P.O. Box 9100  
Boulder, Colorado 80301  
ph. (303) 444-2037  
fax (303) 444-7509

e-mail: [contact@westerndisposal.com](mailto:contact@westerndisposal.com)

[www.westerndisposal.com](http://www.westerndisposal.com)



20% Post Consumer Waste