

Western

DISPOSAL SERVICES

THE WAY TO A BETTER ENVIRONMENT



WINTER 2012

A QUARTERLY UPDATE FOR OUR CUSTOMERS

Win One Month Free Trash Service

Several lucky residential customers will receive one month of free trash service for finding their names in this newsletter!



If you find your name, call our Customer Service Department at 303-444-2037 to receive credit on your account for one month of free service. Sorry, names mentioned as part of the stories are not eligible.

Holiday Schedule

For up-to-date information about our holiday schedule, call our Holiday Hotline at 303-448-2280 or look it up at www.westerndisposal.com.

The following holidays are observed by Western Disposal:

- New Year's Day1/01/12
- Memorial Day.....5/28/12
- Independence Day7/4/12
- Labor Day9/3/12
- Thanksgiving Day ...11/22/12
- Christmas Day12/25/12

E-Minders

Subscribe to Western Disposal's *E-Minders* Program. This program sends you e-mail reminders of upcoming holidays, programs and other useful information. You can join by calling us at 303-444-2037 or on our web site at www.westerndisposal.com.

Early Season Snowstorm No Match for Western

On Wednesday, October 26, 2011 Boulder experienced a record 11.5 inch heavy snowfall that wreaked havoc with traffic and power lines. Thousands of trees lost branches and our drivers on route that morning returned with stories of just how much material was on the roads throughout Boulder County. By the next day, our staff had met with city of Boulder officials to devise a clean-up plan given the safety concerns of having piles of branches in the roads.



The following days were quite busy as the Public Works Department, Xcel Energy and Western Disposal crews worked to help clean up the effects of the storm. While our customers helped get branches out to the curb (thank you!), our drivers worked long days as the reality of the storm's impact became clear. Due to the large volume of material, we had extra trucks running from Thursday, October 26, through Saturday, November 12 to complete this task. Our crews picked up over 850 tons of branches by hand during this time.

We appreciate our customers' help to make the branches as manageable as possible. This material will be chipped into mulch and made available soon – watch for details on our new website, www.westerndisposal.com.

The Next Step Toward Zero Waste

Western Disposal is proud to be an innovative partner in the goal to increase recycling and composting volumes within Boulder and Broomfield counties. Over the years, we have added new technology, trained our employees and helped communities create options for both residents and businesses to improve their landfill diversion rates. With the goal of zero waste continuing to gain support, we are focused on the next steps – that is, how to increase the rate of diversion of the most easily recycled and compostable materials.

We know the waste stream going to the landfill includes a measurable – and sometimes significant – amount of materials such as cardboard, aluminum cans, office paper and organics. R. Skeen and D. Gaar. Moving toward zero waste can readily show progress with a focus on diverting these familiar items; but we need your help to get there! With your participation and our investment in diversion technology, we have a goal of helping our customers achieve an impressive 60% diversion rate by 2016. Please recycle and compost as much as possible to help with taking the next step toward zero waste.

Shred-It Results

Thank you for attending our free shredding events. Western's three free shredding days in 2011 were a big success. We shredded and recycled 60,530 lbs. of material—over 30 tons! Michael McDaniel and J Reading. Over 1500 vehicles came to the 2011 events and our October 9th event was the biggest yet. Thanks to you and the volume of paper materials shredded, the following resources were saved*:

- 500 trees
- 200,000 gallons of water
- 5,000 gallons of gasoline



We will be scheduling three more events next year with our partner Shred-It. Look for an announcement of the new dates in our spring newsletter. See you next year!

*Source: US Environmental Protection Agency

Reduce Your Junk Mail!

Join over one million people using an online program courtesy of Eco-Cycle to help reduce your catalog junk mail. If you do not want any more unsolicited mail crowding your mailbox, check out the details at www.ecocycle.org/junkmail.

Courtesy of Eco-Cycle

Because You Asked...

For customers interested in reducing their volume of mail, we offer free, online e-billing. Nick Lackovic. Customers who sign up for e-billing can view our newsletter online as well as by visiting our website at: www.westerndisposal.com.

Going paperless is good for the environment

Western Disposal realizes how busy everyone is, so for your convenience we have improved the options to receive and pay your bill. Sign up to receive electronic statements and you will be notified by email that your statement is ready to view. You also have the option to set up automatic (recurring) or one-time payments when it is convenient for you; no more waiting for 8 to 5! Our new system offers more options and increased security for your peace of mind.

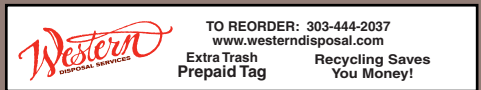
Log onto www.westerndisposal.com and go to Billing and Payments tab.



Click on the button that says **Click here** to register, manage your account or view your e-statement. If you are a new online user, your enrollment token can be found at the top of your statement.

The traditional method of receiving your statement in the mail and sending in a check is still an option.

Extra Trash Stickers



If you have weekly residential trash service and have extra bags of trash to set out on your collection day, you have two options to pay for the additional trash: 1) purchase prepaid stickers for \$3.20 each and attach one to each 32-gallon bag of trash; or 2) set extra bags out without a sticker and \$4.25 per 32-gallon bag will be charged to your account. There is a 25% savings if you purchase the prepaid stickers. See purchasing options below.

If you live in Lafayette or Louisville, prepaid stickers are only available for purchase from the city offices. The price of the stickers is determined by the city.

Stickers can be acquired in a number of ways (minimum order of five, unless purchased in person):

1. In person: Western's Admin. Bldg.
5880 Butte Mill Road
2. By phone: 303-444-2037
3. By fax: 303-444-7509
4. By electronic mail:
contact@westerndisposal.com
5. Via web site:
www.westerndisposal.com
6. By mail: P.O. Box 9100
Boulder, CO 80301



Serving Boulder and
Broomfield Counties
Since 1970

Ways to Reach Us...

5880 Butte Mill Road • P.O. Box 9100
Boulder, Colorado 80301
ph. (303) 444-2037
fax (303) 444-7509
e-mail: contact@westerndisposal.com
www.westerndisposal.com



20% Post Consumer Waste